

**HAISHENG  
GROUP**  
海升集团



海升集团成立于1996年，2002年被评为国家级农业产业化重点龙头企业；2005年，“中国海升果汁控股有限公司”以红筹形式在香港联交所主板正式挂牌上市，股票代码0359，同时也是陕西首家在香港主板市场上市的企业；2012年起，集团确立打造中国果蔬领域高端品牌战略，致力于全产业链融合的发展模式，业务涉及果蔬育苗、现代化种植、果品仓储物流、生鲜销售、果蔬多元化产品精深加工、现代农业观光旅游的品牌化运营的大型现代农业集团。



Haisheng Group was founded in 1996, and titled with National Leading Enterprise for Agriculture Industrialization in 2002. In 2005, its belonging company “China Haisheng Juice Holding Co., Ltd” was listed on the Main Board of the Stock Exchange of Hong Kong Limited in red chips with stock code HK00359. It is the first company in Shaanxi Province listed on Hong Kong main board market. Since 2012, Haisheng Group determined strategy to create a superior brand in the field of China high-end fruit and vegetable market, and committed to the integration of whole industry-chain development with business scope ranging from nursery, modern cropping, warehousing logistics, fresh sales, deep processing in diversified product, modern agriculture tourism and so on.