

Gratteful For Natture

感恩自然

Nature  
is our best  
engineer

# Gratteful For Natture

## 感恩自然

Extracting the essence from natural non-polluted plants, which separating and purifying the active ingredients from, which is the unremitting effort of SHINE WE ARE Enterprise. From the beginning, rosemary essential oil and other functional ingredients were extracted from the original leaves of near-wild rosemary which were imported directly from Morocco. In recent years, over 6000 hectares near wild rosemary plantation has been cultivated in the remote Tujia and Miao Nationalities Autonomous Prefecture, Luxi County, the western part of Hunan province. The excellent product quality comes from our continuous discovery, cultivation and selection from non-polluted plants. We are grateful to nature and its generous gifts.

从天然无污染的植物中提取精华，并从中分离、提纯出有效成分，一直是SHINE WE ARE先伟企业不懈努力的领域。从一开始直接从摩洛哥进口产于荒山野岭的近野生迷迭香原叶提取迷迭香精油和功效性成份，到近年在边远的湘西土家族苗族自治州的泸溪县山区建立上万亩近野生迷迭香种植场，优良的产品品质来源于我们不断发现，培育，选取无污染的植物。我们感恩自然，感谢大自然的恩赐。





湖南先伟实业有限公司





"I founded Shineway Enterprise over two decades ago. The reason Why I named Shineway Enterprise is that I want to make adventure a great achievement on the road of industrial prosperity with leading management concepts."

—Founder- Mr. Paul Luo

"20多年前我创建了先伟企业，之所以取名先伟，是想以领先的经营理念在实业兴国的道路上创一番伟业。"

—创始人 罗伟





# Nature is our engineer.

自然是我们的工程师

Over 6000 hectares near wild rosemary plantation has been cultivated in the remote Tujia and Miao Nationalities Autonomous Prefecture, Luxi County, the western part of Hunan province

湖南湘西土家族苗族自治州的泸溪县山区1万余亩近野生迷迭香种植场

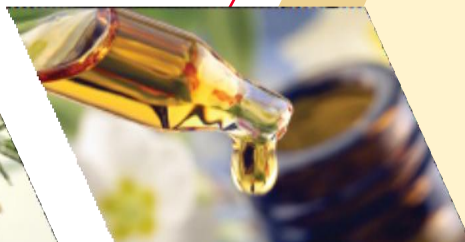
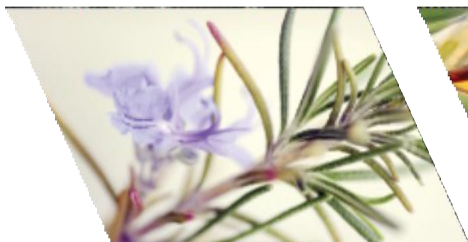
# Products gifted from Nature

## 自然恩赐的产品

We are the world leading natural plant extractor. All of our products come from natural extraction. We respect nature and restore nature.

我们是全球领先的天然植物提取企业，我们的全部产品来自于天然提取。我们尊重自然，还原自然。

湖南先伟实业有限公司



Series (产品系列)	Product (产品)	Specification (规格)
Rosemary Extract 迷迭香提取物	Rosemary Hydrosol 迷迭香纯露	100% pure and natural 100%纯天然
	Rosemary Oil 迷迭香精油	100% pure and natural 100%纯天然
	Rosmarinic Acid 迷迭香酸	5% - 98%
	Carnosic Acid (Liquid) 鼠尾草酸 (液态)	2.5% - 10%
	Carnosic Acid (Powder) 鼠尾草酸 (粉末)	5% - 98%
	Ursolic Acid 熊果酸	20% - 98%
Pumpkin Seed Extract 南瓜籽提取物	Pumpkin Seed Oil 南瓜籽油	100% pure and natural 100%纯天然
	Pumpkin Seed Protein 南瓜籽蛋白粉	50% - 70%
Hemp Seed Extract 火麻仁提取物	Hemp Seed Oil 火麻仁油	100% pure and natural 100%纯天然
	Hemp Seed Protein 火麻仁蛋白粉	50% - 70%

Natural Extract  
preservatives Free  
no Additives  
纯天然提取  
不加防腐剂

无任何人工添加

## Rosemary Hydrosol

迷迭香纯露

Package: 25KG/200KG/1000KG



With the powder of natural plant, it is a beauty master of nature. It can relieve dry skin, balance grease secretion, shrink pores and other skin issues. Under a regular use, form an invisible stretching network inside the skin, it's just like skin "tightness garment" which tighten delicate skin and maintain full elasticity. It can also be sprayed directly on the hair to improve dry dark mute and more robust and lustrous.

Application: directly used as water spray / immersion mask / no added skin care essence instead of water

具有天然植物力量，是自然界的天然美容大师，缓解肌肤之渴，改善油光、毛孔粗大等肌肤问题，持续使用，在肌肤内部形成隐形提拉网络，犹如肌肤“紧身衣”，紧塑细腻肌肤，保持充盈弹性。也可喷于发丝，改善干枯暗哑同时让秀发更强健有光泽。

用途：可直接做补水喷雾/ 浸面膜/ 无添加护肤品精华素替代水



Steam extract  
no blending  
no additives  
水蒸汽提取  
无任何调配  
添加

## Rosemary Essential Oil

迷迭香精油 Package: 25KG/180KG

Rosemary essential oil is a colorless to yellowish volatile liquid. Extracted from natural and non-polluted wild rosemary leaves. It can relieve tension quickly, improve memory, make people clear-headed, concentrated and organized. It also has function of anti-bacterial, anti-fungal, anti-inflammatory, analgesic, anticorrosive, phlegm, motivation and so on.

Application: Used as a single formula essential oil or assorted with other essential oils

Variety of Eucalyptol/Verbenone

迷迭香精油是一种无色至淡黄色挥发性液体。从天然无污染的野生迷迭香叶提取。迷迭香精油能迅速缓解紧张情绪，增进记忆力，使人头脑清醒、集中注意力、条理分明同时具有抗细菌、抗真菌、抗炎、镇痛、防腐、化痰、激励等功效。它可以被头发的根部吸收并促进血液循环，有助于头发生长，头皮健康。

用途：作单方精油使用；也可以与其他精油搭配

按油醇型/马鞭草酮型



## Rosmarinic Acid

迷迭香酸 2%-30%

Natural antioxidant, brownish yellow to light yellow powder in good water soluble.

Specification: Rosmarinic acid 2%-30%

Application: Bakery products, marinated foods, fish preparations, condiments, high-grade candy, fruit juice, beverage and other products, as well as cosmetics and pharmaceuticals.

天然抗氧化剂，外观为棕黄色至浅黄色水溶性粉末。

主要规格：迷迭香酸2%-30%。

运用领域：烘焙食品、卤制食品、水产制品、调味品、高级糖果、果汁饮料等产品，同时在化妆品和药品也有广泛运用。

## Carnosic Acid

鼠尾草酸 5%~95%

Oily antioxidant, colorless to pale yellow powder (or crystal powder) with the characteristic of highly efficient, safe, and resistant to high temperatures.

Specification: Carnosic acid 5%~95%

Application: Widely used in animal and vegetable fats, animal feed, meat, meat preparations, seafood, flour, mayonnaise, sauces, condiments, salad sauce, baked goods, fried foods, dairy products, natural pigments, creams cosmetics, flavors, biological pesticides, tobacco, etc.

油溶性抗氧化剂，外观为无色至淡黄色粉末晶体。具有高效、安全、耐高温等特性。

主要规格：鼠尾草酸5%~95%

应用领域：广泛应用于各种动植物油脂、动物饲料、肉、肉制品、海产品、面粉、蛋黄酱、调味酱、调味料、沙拉酱、烘焙食品、油炸食品、乳制品、天然色素、膏霜类化妆品、香精、生物农药及烟草等。

## Ursolic Acid

熊果酸 25%~98%

Ursolic acid is a triterpenoid extracted from rosemary leaves, white fine powder.

Specification: Ursolic acid 25%~98%

Application: Ursolic acid is a stronger antioxidant. It has a variety of biological effects such as sedation, anti-inflammatory, antibacterial, anti-diabetic, anti-ulcer, and lowering blood sugar, widely application in pharmaceuticals and cosmetics.

熊果酸是存在于迷迭香中的一种三萜类化合物，外观为白色精细粉末。

主要规格：熊果酸25%~98%

应用领域：熊果酸是一种较强的抗氧化剂。具有镇静、抗炎、抗菌、抗糖尿病、抗溃疡、降低血糖等多种生物学效应，因而被广泛地用作医药和化妆品原料。

## Pumpkin seed oil/ Prottein

南瓜子油&南瓜子蛋白

Pumpkin seed supercritical series mainly include pumpkin seed oil and pumpkin seed protein, Aztec civilization period from 1300 to 1500AD, pumpkin seed has been widely used as rich alimentation food in the americas. Its nutrient composition includes zinc, iron, phosphor, fathy acid, etc.

Plant Origin: Pumpkin seed (*Cucurbita Pepo.*)

Specification: Pumpkin seed oil, Pumpkin protein 60%

Application: Pumpkin seed oil has good therapeutic and preventive effects on urinary system and benign prostatic hyperplasia. Which contains polyunsaturated fatty acids and physiologically active substances that can effectively prevent eczema and anti-allergic, hypoglycemic and antioxidant, inhibiting proliferation and inducing apoptosis for tumor cells. Used in health food, medicine, etc.

产品描述: 南瓜子超临界系列产品主要包括南瓜子油和南瓜子蛋白, 公元1300-1500年阿兹特克文明时期, 南瓜子作为一种富含营养的食物就已经在美洲地区广泛的应用。其营养成分包括锌、铁、磷、脂肪酸等。

植物来源: 南瓜子

主要规格: 南瓜子油及南瓜子蛋白60%

应用领域: 南瓜籽油对泌尿系统及前列腺增生具有良好的治疗和预防作用, 其含有的多不饱和脂肪酸以及生理活性物质, 可以有效的预防湿疹, 并具有抗过敏作用。具有降血糖和抗氧化作用, 且对肿瘤细胞具有抑制增殖、诱导凋亡等作用。运用于保健食品、药品等领域

## Hemp seed Oil / Prottein

火麻仁油&火麻仁蛋白

Hemp seed supercritical series mainly include hemp seed oil and hemp seed protein. Hemp seed contains rich nutrition and more than 20 amino acid, 9 of which are essential for human body needs.

Plant Origina: Hemp seed (*Cannabis Sativa L.*)

Specification: Hemp seed, protein 60%

Application: Hemp seed protein is an easily digestible, gluten-free high quality dietary protein, widely used in health care products, beverages etc; Hemp oil can prevent and adjuvant treatment of cardiovascular and cerebrovascular diseases, but also has to improve the body excretion, eliminating the health effects of waste products in the body, and removing free radicals from cells, delaying senescence, used in medicine, cosmetics, etc.

产品描述: 火麻仁超临界系列主要包括火麻仁油和火麻仁蛋白。火麻仁含有丰富的营养物质, 有20多种氨基酸, 其中9种是人体必需氨基酸。

植物来源: 火麻仁

主要规格: 火麻仁油及火麻仁蛋白粉60%

应用领域: 火麻仁蛋白是一种易消化、不含谷蛋白的优质的膳食性蛋白, 广泛运用于保健食品、饮料等产品; 火麻仁油具有预防和辅助治疗心脑血管病, 还具有改善机体排泄, 清除体内废弃物的保健功效, 以及清除细胞自由基, 起到延缓衰老的功效, 运用于药品, 化妆品等领域

湖南先伟实业有限公司



# Leading Natural Extraction Plant

我们是全球领先的天然提取工厂

We not only invest heavily in technology and facilities, but also in construction of natural raw materials base on a large scale. We are continuing to explore and ultimately achieve a large area of rosemary cultivation, which ensure a stable source of raw materials for natural plant extraction. No matter importing rosemary leaves from Morocco or cultivating rosemary locally, we have achieved the world leading position both in capacity and quality.

我们不仅重金投资技术，设备，更大规模投资天然原料基地的建设。我们不断探索，最终实现了迷迭香大面积的成功种植，保证天然植物提取原料的稳定来源。无论是摩洛哥进口迷迭香原叶，到天然迷迭香的引种栽培，产量和质量我们都做到了世界领先。



# Choose the Quality

## 选择我们就是选择品质

The workshop of the factory is designed under GMP standard, with 100,000 grade standard clean area. In which mainly based on supercritical extraction production line, along with other affiliated facilities to meet the requirement of high standard production of natural plant extracts. Production site under strict management is an important guarantee of quality.

Supercritical CO<sub>2</sub> extraction technology is widely used to ensure the biological activity and the best quality of the extracted natural products.

工厂生产车间按GMP要求进行设计，洁净区为10万级标准，以超临界萃取生产线为主，配套相应的生产设备，可以满足生产高标准的要求的天然植物提取物。严谨的生产现场管理，是品质的重要保障。

超临界二氧化碳提取技术的广泛应用，确保了提取的天然产品的生物活性和最好的质量。





In our R&D center with 2000 square meters, we have established advanced microbiology laboratories, flavoring rooms, application rooms, analytical rooms, equipped with liquid chromatography, GC-MS, UV-Vis, atomic fluorescence spectrometers, atomic absorption spectrometers and other advanced instruments. Analyze semi-finished products, finished products and control quality with these advance instruments, which is SHINE WE ARE's basis of stable quality and leadership.

在2000平方米的技术研发中心，我们建立了先进的微生物实验室、调香室、应用室、检测室，配备液相色谱、气相色谱、气质联用、紫外可见光、原子荧光光谱仪、原子吸收光谱仪等先进仪器。利用先进检测仪器检测半成品，成品，把控质量，是SHINE WE ARE先伟企业质量恒定、领先的基础。



# Overseas Firstt, Domestttic Follow

## 先海外，再国内的经营理念

Shineway Enterprise's business management is overseas first, domestic follow. 90% sales came from abroad before 2018. Our natural extract products has been exported to around 21 countries such as the United States, Canada, Mexico and so on.

先伟实业的发展走的是先海外，再国内的思想，2018年之前，我们90%的业务来自海外，我们的天然提取产品先后出口美国、加拿大、墨西哥等全球21个国家。

湖南先伟实业有限公司





湖南先伟实业有限公司

SHINE  WEARE  
先伟实业

# The way to shine

## 领先，成就伟大

湖南先伟实业有限公司成立于1998年，是一家服务于食品、药品、化妆品行业，专业从事天然植物种植，提取，研发，销售及服务的世界级领先企业。企业的名字“先伟”来自于“用先进的理念创造伟大的事业”的企业愿景。英文SHINE WE ARE，一是与中文“先伟”谐音，二是译为“大放异彩”，寓意先伟企业的未来，前途光明，充满希望。

Hunan Shineway Enterprise Co., Ltd. was established in 1998. It is a world-class leading enterprise serving food, medicine and cosmetics industry, specializing in natural plant cultivation, extraction, research and development, sales. The name "Shineway" comes from enterprise's vision that achieving the greatness with advanced concepts. English "SHINE WE ARE" is homophone of Chinese "Xianwei", which means brilliant shine, implies a brilliant and hopeful future.

---

我们的使命:提取全球植物精华 让世界更健康美丽。

我们的愿景:成为全球最大的天然提取企业，成为全球最值得信赖和领先的天然提取原料提供者。

我们的核心价值：和谐、感恩、高效、创新

Mission: To extract the essence from global plants and make the world healthier and more beautiful.

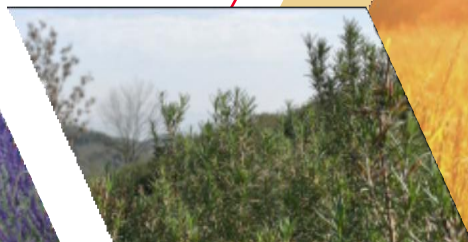
Vision: To become the world leading natural extraction company, the world leading and most reliable supplier of natural extracted ingredients.

Core sense of worth: Harmony, Gratitude, Efficiency, Innovation



**We revere nature  
and dedicate nature,  
health and beauty to  
the world.**

我们敬畏自然，只为将天然、  
健康、美丽献给世界。







湖南先伟实业有限公司

湖南先伟实业有限公司

“领先,成就伟大”

