



Corporate

presentation 2020





MORE THAN COOKIES...

Our family business brings together impassioned creators, committed to more balanced more organic products and especially good for the consumers.

For 30 years, we have accompanied our partners in their development with our expertise and our broad range of cereal products - cookies, cakes, as well as fresh and ready-to-fill snacks.

Our ambition and our quick-footed response mean we can meet the challenges of tomorrow.

OUR COMMITTEMENTS & OUR ACTIONS

We are already more than producers of biscuits.
The growth of our Group is based on a eco responsible approach organised by *4axis*

1



TO FOCUS ON PEOPLE

2



TO CREATE THE PRODUCTS
OF TOMORROW'S WORLD

3



TO BUY OUR RAW MATERIALS
IN A RESPONSIBLE WAY

4



PRODUCE WITH
INTELLIGENCE



MORE THAN COOKIES...



KEY FIGURES 2019



€353M

of sales



1,730

Employees



85,000

Annual production (t)



15

locations



45%

export sales



1er

Producer of
organic biscuits



75%

One stop Shop



30

Years of development,
investment &
innovation



MORE THAN COOKIES...

Our Facilities

6 countries

15 locations 

5 logistic centers 

1. Biscuits Bouvard Headquarter – BAI Ceyzériat
2. BTA
3. BAI Dole
4. BSG
5. LCB Pessac
6. LCB Bessay
7. Cantreau
8. Technipat
9. Bouvard Italia
10. TSC joint-venture
11. Pidy (Ieper)
12. Pidy (Halluin)
13. Pidy Ltd
14. Pidy Inc
15. Gusparo

MORE THAN COOKIES...



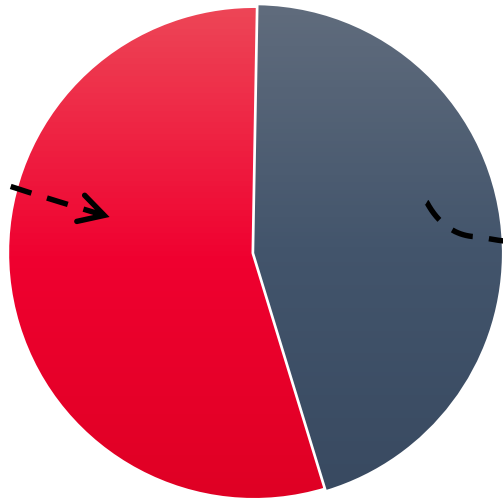
Sales by activity 2019



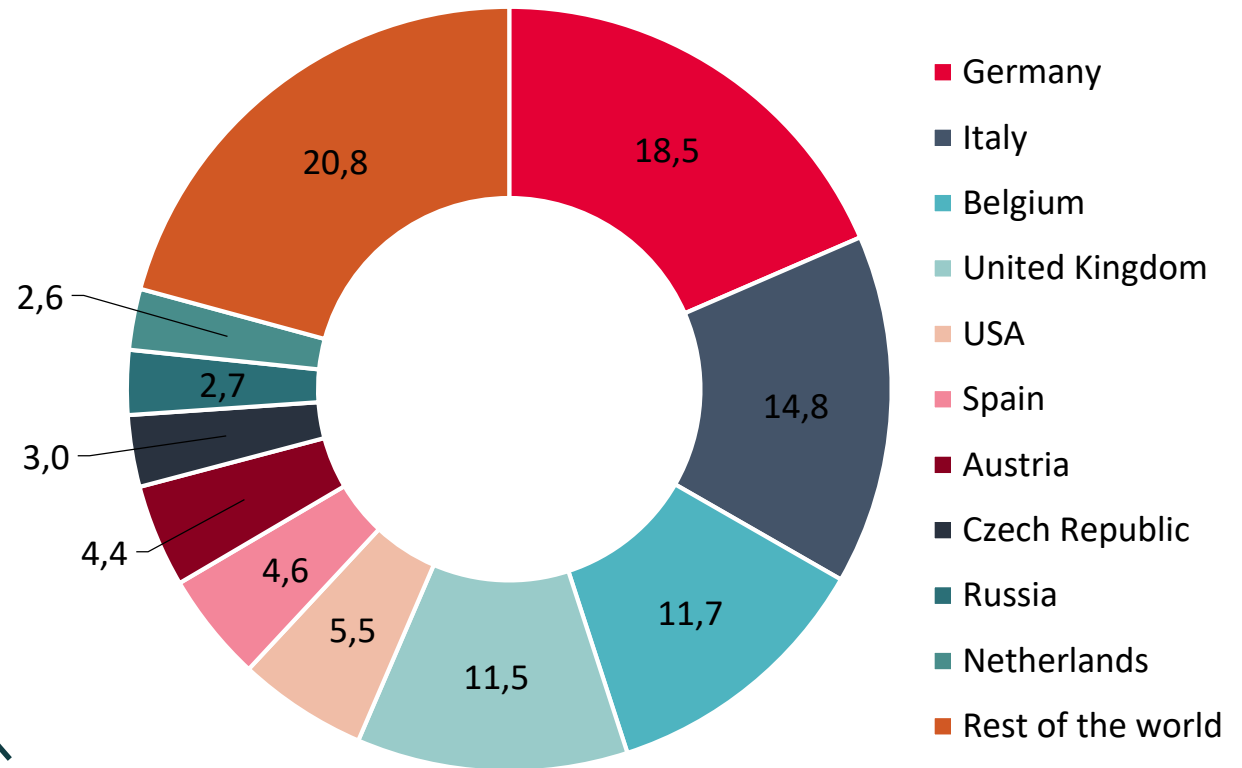
MORE THAN COOKIES...

International developpement

France
55%



45%
Export



€126M in the top 10 countries



MORE THAN COOKIES...

2019 sales by Business

by *Gourmet*
Pidy

by **TSC**
THE CHILLED SNACK COMPANY



SWEET COOKIES

40%



SOFT CAKES

9%



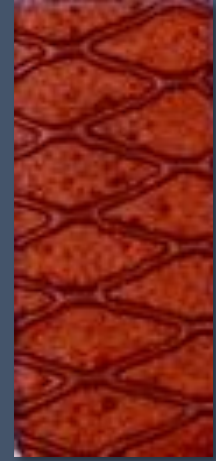
ORGANIC & HEALTHIER

16%



READY-TO-FILL

16%



FRESH SNACKS

18%



MORE THAN COOKIES...

An unique range of products

For
ALL FAMILY



For
ALL NEEDS



For
ALL OCCASIONS



MORE THAN COOKIES...

Our ranges



1 CHOCOLATE COOKIES



2 SANDWICH COOKIES



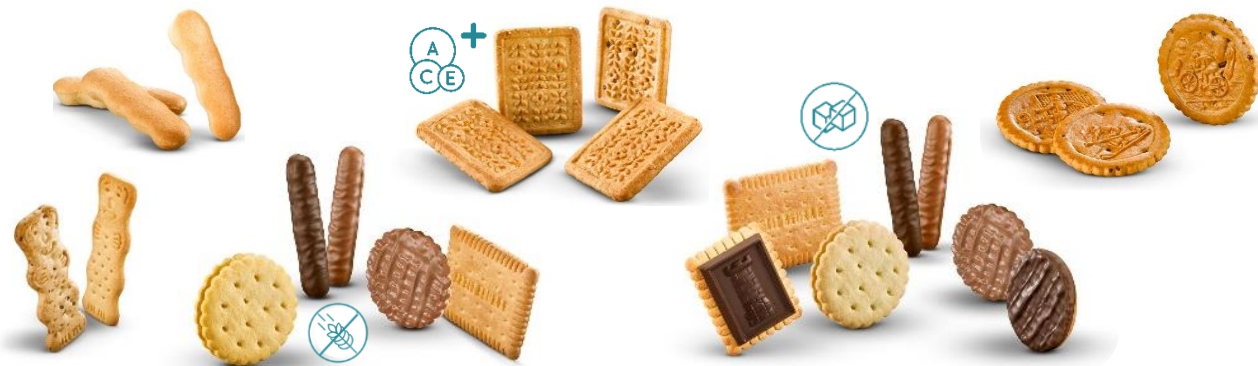
3 DRY & BREAKFAST COOKIES



MORE THAN COOKIES...



**4 FINE
& PASTRY COOKIES**



**5 BETTER
4 YOU**



**6 ORGANIC
COOKIES**

In addition ...



MORE THAN COOKIES...

And also...



7 CAKE & SNACK



8 READY-TO-FILL

by Gourmet Pidy



9 MILK SNACK

by TSC THE CHILLED SNACK COMPANY



MORE THAN COOKIES...

People & Values



#AMBITION



#KNOW-HOW



#Openness
& HUMILITY



#SHARING



MORE THAN COOKIES...

Thanks for
your attention

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