



# OUR COMMITMENTS

Together, we, the co-operative farmers and employees of Eureden, are optimistically and enthusiastically committed to taking up the social, economic and environmental challenges facing society today.

In a context of the agricultural and food transition in which we intend to play an active role, we innovate to support our co-op members in the shift towards diversified, sustainable agriculture and to develop high quality food which is accessible to all. Because we are aware of our environmental responsibilities, we are committed to reducing the impact of our activities on the planet. As a major actor in the economies of the regions where we operate, we contribute to their development, just as we contribute to the development of the women and men who are at the heart of our actions.

Built on the commitment of all our employees and farmers, our corporate responsibility is based on our tagline, "The Land unites us", and gives meaning to Eureden's strategic project through five different action areas:

-  **Our co-operative and social commitment**
-  **Diversified, sustainable agriculture**
-  **Accessible high quality food**
-  **Regional development**
-  **Respect for the planet**

## OUR BRANDS



ZAC de Kervidanou 3  
34 rue Ferdinand Buisson - 29300 Mellac - France  
contact@eureden.com  
www.eureden.com

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BRETAGNE®



# VISION & AMBITION

The merger of Triskalia and the d'aucy Group has formed Brittany's new leader in agriculture and agri-food: Eureden.

## VISION

Our new co-operative Group, Eureden, counts some 20,000 co-op farmers and 9,000 employees, all united around the shared vision of healthy, responsible food for all, with an ongoing concern for meeting the expectations of consumers and society as a whole. And so, energised by our women and men, our agri-food Group intends to:

- develop farming in Brittany and support agricultural transformation;
- extend our international reach under our various trusted brand names;
- make our co-operative business model even more responsible and innovative in order to win over new markets.

## AMBITION

We work with our co-op farmers to anticipate new consumer trends. In this way, Eureden plans to develop diverse, competitive and connected agriculture which is respectful of Mother Earth.

That form of agriculture will form the foundation for the development of agri-food value chains that create value to be shared between the co-operative, the farmers and the consumers.

Our developmental ambition is based on diversification, innovation, multi-channel sales, international operations, brand names and external growth.

From Brittany to the world, we are proud to show off our values of commitment, co-operation and trust.



Serge Le Bartz and Georges Galardon  
Chairmen of Eureden

“ Eureden is proof of our ability, as Breton co-operative farmers, to reinvent ourselves in the service of our customers. By setting the goal of increasing our annual turnover from €3 to 5 billion, the new Group is taking an ambitious stance in favour of agriculture, agri-food and Brittany, hinging on a sustainable, solidarity-based co-operative model. ”

Feeding humankind well is the most essential mission in the world. It is our mission, and we are proud of it.





# OUR BUSINESS

## CONSCIENTIOUS NOURISHMENT

We are convinced that feeding humankind well is the most essential mission in the world. It is our mission, and we are proud of it.

Being Brittany's leader in healthy, responsible food is the goal that unites and motivates Eureden's co-operative farmers and employees each and every day.

## CONSCIENTIOUS PRODUCTION

Thanks to our advisory and services functions, we offer support and guidance to our producers (dairy, pig, cattle, egg, poultry, vegetable and cereal farmers) on health, technical, environmental and regulatory matters.

To provide some direction for our members' production activities as a function of changing market trends, we invest in experimentation and research into innovative agronomic and zootechnical solutions capable of reconciling strong operational performance, resource conservation and animal welfare.



## Eureden, a co-operative agri-food group

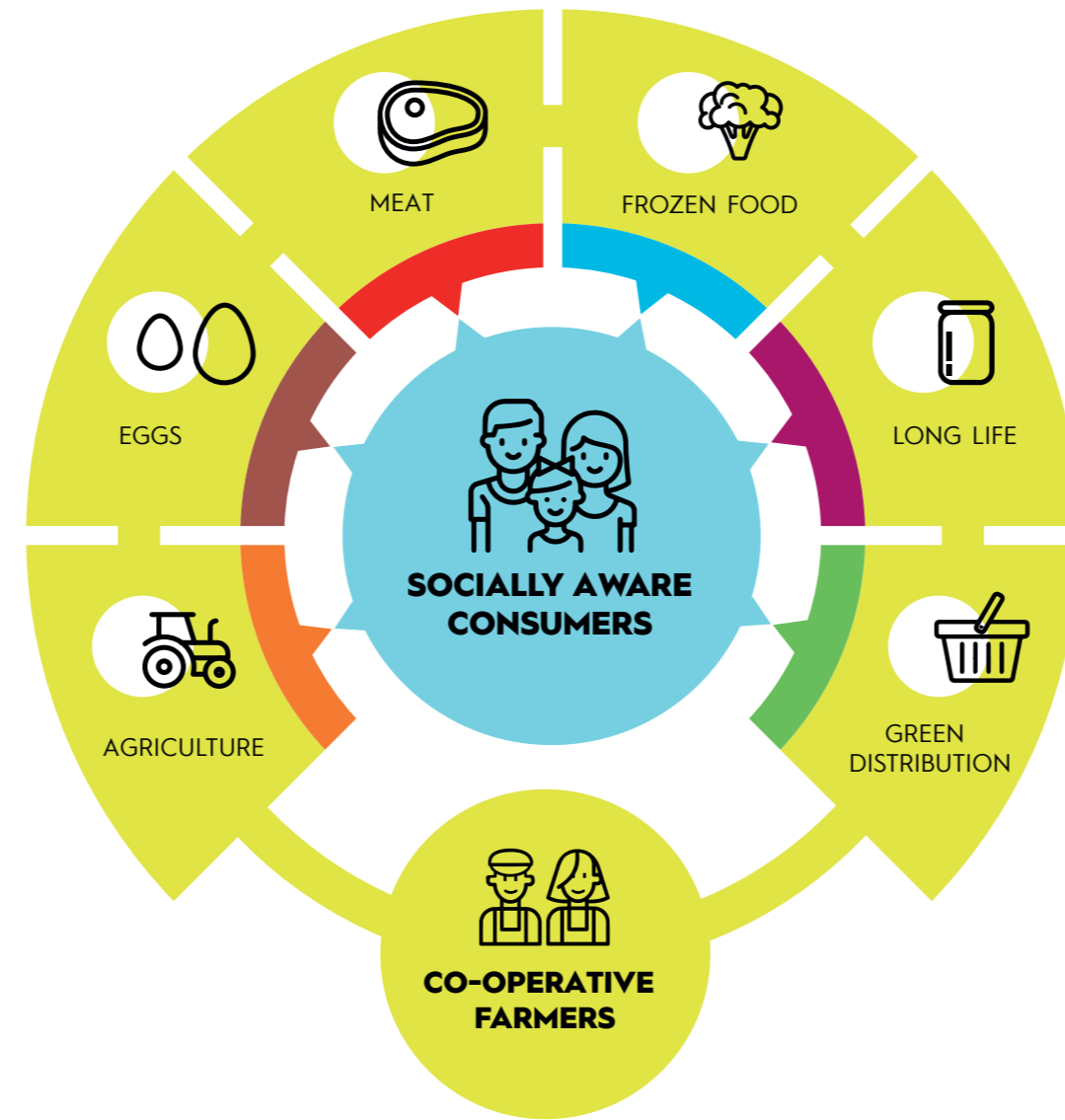


As a co-operative, our governance is based on the principle of one vote per person and on the threefold capacity of our members as partners, farmers and customers.

This means each member farmer can influence their co-operative's plans, regardless of the size of their operation, and actively participate in Eureden's project for an in-depth transformation in response to our changing world: agroecological transition, societal expectations, digitisation, etc. Close to 20,000 farmers have made the decision to join us and collectively become co-owners as a result. The Board of Directors, that defines the Group's strategies, is made up of farmers elected to their positions, who are representative of the different regions and production types.

This democratic business model offers a modern governance system founded on the values of responsibility, solidarity, fairness and transparency.

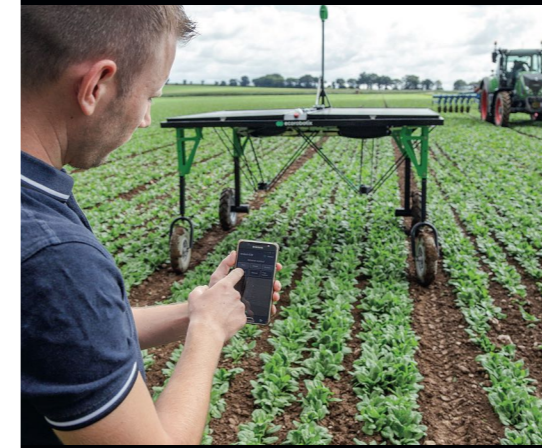
Eureden stands for 20,000 co-op members in six business lines working to serve our consumers



## Eureden in figures



## Innovation, our strategic focus

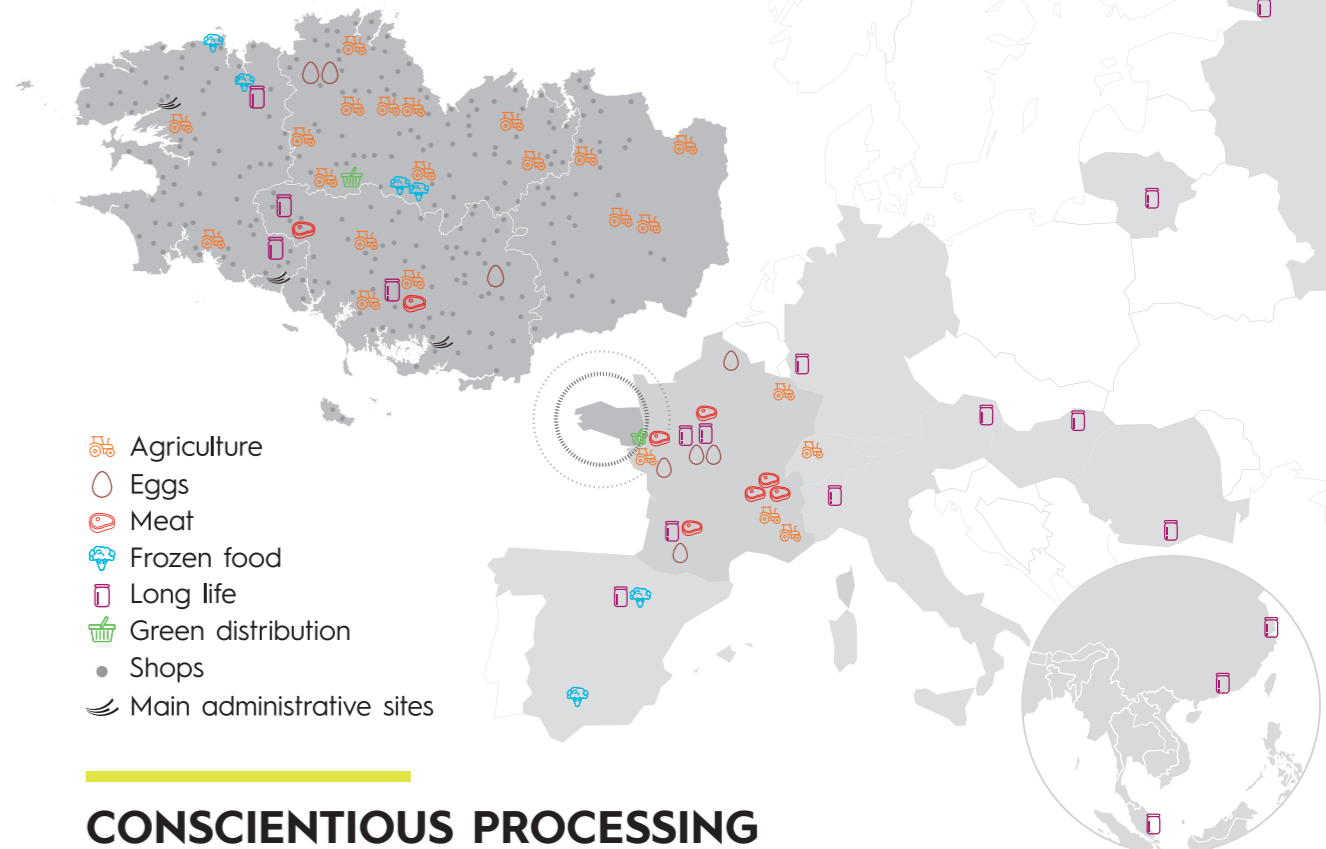


For Eureden, innovation is a major strategic orientation for the agriculture and food of tomorrow.

Taking an approach which involves collaborating with various start-ups to effect an agroecological transition, we work hard each day to provide innovative agronomic and technological solutions to our members, in the interest of efficient, responsible agriculture. And the many innovations we have developed in our products, processes and services concern each of the Eureden Group's business lines.

Lastly, the Group's internal transformation, which emphasises collaboration and collective creation, allows Eureden's 9,000 employees to actively contribute to the institution of new and effective ways of organising their work. The Maison Commune (communal office) in Quimperlé is an illustration of these innovative methods which should eventually be rolled out more broadly.

## Our main locations



- Agriculture
- Eggs
- Meat
- Frozen food
- Long life
- Green distribution
- Shops
- Main administrative sites

## CONSCIENTIOUS PROCESSING

Whether organised in value chains or associated with strategic partnerships, our industrial sites process and enhance our farmers' plant and animal products in the form of high quality foods that meet the expectations of our customers and consumers. Our product innovation, brand strategies and international presence are in line with our ambition of developing our business in France and abroad, on agri-food markets which generate substantial added value.

## RESPONSIBILITY

Corporate responsibility, based on the three pillars of sustainability (social, environmental and economic), is a major component of Eureden's strategy. Our status as a leading economic actor charges us with substantial responsibility towards society and an expectation for us to serve as a role model, and we fully intend to fulfil these duties. Our co-operative business model and the close proximity between our members and our employees are great assets which will help us respond to these major trends.

